Skills, conectores e plugins conectados ao Claude

Levantamento gerado em 26/11/2026.

1. Conectores (6)

Nome	Status	O que faz
Higgsfield	Conectado	Geração de imagem, vídeo, áudio e 3D; ads studio, influenciadores de IA, sites, publicação no TikTok e Meta Ads.
HyperFrames by HeyGen	Conectado	Slides animados e motion graphics em HTML; renderização de vídeo.
Magnific	Conectado	Imagens, vídeo, áudio, 3D, brand kits, designs, spaces e flows. Inclui as skills scene3d, spaces, spaces-story, spaces-brand-kit, designs, character-pipeline e brand-kit.
WhisperAI	Conectado	Transcrição de áudio/vídeo, resumos, tradução e exportação de transcrições.
ElevenLabs	Conexão incompleta	Gerenciar agentes de voz ElevenAgents.
Google Drive	Instalado, não conectado	Buscar, ler e enviar arquivos.

2. Plugins (16)

Plugin	Skills	Descrição
AppTweak API	1	Conecta ao AppTweak via MCP com OAuth (dados de app stores).
MGT Quoting	1	Cotação de seguros comerciais MGT para corretores.
Social Media Skills	106	106 skills de redes sociais: estratégia, escrita, vídeo, design, crescimento, publicação e analytics.
ManyMotions (logos)	—	Gerador de logos e designer de marca.
Remotion	12	Criação de vídeos programáticos com React.
Canva	7	Criar, editar, revisar, redimensionar e checar marca de designs no Canva.
Small Business	44	Fluxos prontos para pequenas empresas (financeiro, vendas, marketing, operações).
Productivity	4	Tarefas, planejamento do dia e memória de contexto.
Marketing	8	Conteúdo, campanhas, concorrência e relatórios de performance.
Finance	8	Lançamentos, conciliação, demonstrativos, fechamento e auditoria.
Engineering	10	Standups, code review, arquitetura, incidentes e documentação.
Design	7	Crítica, design system, UX writing, acessibilidade e handoff.
Cowork Plugin Management	2	Criar e personalizar plugins.
Adobe for Creativity	26	Ferramentas Adobe Creative Cloud para imagem, vetor, design e vídeo.
Figma	17	Integração com Figma: arquivos, componentes, tokens e design-to-code.
Postiz	1	CLI de automação/agendamento de posts em 28+ plataformas.

3. Skills (268 no total)

Descrições originais em inglês, resumidas quando longas.

Skills nativas do Claude (Anthropic) (14)

Skill	Descrição
video-making	Use this skill before making a new video. Not for editing a video file the user supplied.
docs	docs (editable docs people share and comment on; the default for any document, named as a doc or not: a document, report, proposal, resume, cover letter, letter, contract, policy, form, template, worksheet, essay, handbook,…
google-workspace	Read this before the first Google Drive, Docs, Sheets or Slides connector call whenever the task creates or changes a Google file. Use this skill whenever the user wants to create or change a Google Doc, Sheet or Slides file in…
computer-use	Read this skill before the first step of any request to do something in an app on the person's own computer (Notes, Finder, System Settings, any desktop app), to look at their screen, or for "computer use". Computer use (desktop…
chrome-browser	Read this skill before the first step that uses Claude in Chrome, the browser extension whose tools are named mcp__claude-in-chrome__* (also called Chrome, the browser extension, or the external browser) and which acts in the…
built-in-browser	Read this skill before the first step that uses the built-in browser, the browser pane inside the Claude desktop app (also called the in-app browser, the browser pane, Claude's browser, or "your own browser"), whose tools are…
deep-research	Use this skill when the user's prompt requires (1) researching a topic across multiple sources, comparing options or alternatives, analyzing trends or history, understanding markets or industries, or reviewing literature or…
import-memory	Import a memory export from another AI assistant into Claude's memory — conversationally, additively, and with the content treated as data.
morning	Render the user's morning brief as a styled HTML artifact, or set it up as a recurring weekday task. Use only when the user explicitly asks to run, see, or set up their morning brief, or if they invoke /morning by name. A…
skill-creator	Create new skills, modify and improve existing skills, and measure skill performance. Use when users want to create a skill from scratch, edit, or optimize an existing skill, run evals to test a skill, benchmark skill performance…
xlsx	Use this skill any time a spreadsheet file is the primary input or output. This means any task where the user wants to: open, read, edit, or fix an existing .xlsx, .xlsm, .xltx, .csv, or .tsv file (e.g., adding columns, computing…
pptx	Use this skill any time a .pptx or .potx file is involved in any way — as input, output, or both. This includes: creating slide decks, pitch decks, or presentations as PowerPoint (.pptx) files; reading, parsing, or extracting…
pdf	Use this skill whenever the user wants to do anything with PDF files. This includes reading or extracting text/tables from PDFs, combining or merging multiple PDFs into one, splitting PDFs apart, rotating pages, adding…
docx	Use this skill whenever the user wants to create, read, edit, or manipulate Word documents (.docx) or Word templates (.dotx). Triggers include: any mention of Microsoft Word Documents, such as 'Word doc', 'word document',…

AppTweak API (1)

Skill	Descrição
apptweak-dashboard-builder	Turns a plain-language request into a working dashboard that pairs live AppTweak data, retrieved only through the OAuth-authenticated AppTweak MCP server, with one or more other data sources. Refines a vague ask into a concrete…

MGT Quoting (1)

Skill	Descrição
mgt-quoting	Quote MGT small-business commercial insurance products (BOP, specialty general liability, specialty property, farm) for insurance agents through the MGT quoting MCP tools. Use when an agent wants to check appetite, classify a…

Social Media Skills (106)

Skill	Descrição
ai-image-editing	The AI image-editing router — inpainting/object removal, background removal, upscaling, outpainting, old-photo restoration, and retouch, routed task-first to the right engine. Use when someone wants to remove an object/person…
ai-music-and-sound	The AI music + sound-design skill for social -- original/licensed audio beds and sound design for Reels/TikToks/Shorts/videos. Use when someone needs background music, a track, or sound effects for a social video, asks which AI…
ai-search-optimization	Use to get a brand and its content CITED and RECOMMENDED by AI answer engines — the GEO (Generative Engine Optimization) / AI-search-visibility skill. Run when the user says "GEO," "get cited by ChatGPT/Perplexity/Google AI,"…
ai-video	The model-agnostic AI-video router and brief — the counterpart to image-prompt. Use when someone asks "which AI video tool should I use," "make an AI video," "generate B-roll / a talking-head / a voiceover," "turn this long video…
ai-voiceover	The AI narration / voiceover mini-skill (ElevenLabs-led). Use when someone wants an "AI voiceover," "narration," "text-to-speech for a video," "voice for my Reel/Short/explainer," "clone my voice," or to "dub a video into other…
analytics-and-reporting	Social media analytics and reporting — read native platform data honestly and turn it into next actions. Use when someone wants to "check my analytics," "see how my posts are doing," "build a social media report," "which content…
audience-research	Use to develop a deep, usable understanding of who a brand creates content for — sharp enough that every content skill resonates with them specifically. Run when the user says "who's my audience," "audience research," "target…
batch-content-plan	Use to plan and produce a full batch of social media content for a period — a week or a month — in one session: strategically balanced, on-brand, mapped to a calendar, and ready to schedule. Run when the user says "plan my…
before-after-and-transformation	The transformation / before-after content format — structure a credible, honest, satisfying transformation (fitness, beauty, business results, skill progress, makeovers, client glow-ups, product before/after). Use when someone…
behind-the-scenes-and-founder	The transparency content type — turn what's actually happening inside the business into founder/personal-brand content that builds trust: build-in-public updates, founder story, how-it's-made content, team culture, and honest…
brand-profile	Use FIRST, before any other social media skill, to load or create the brand profile — the durable record of who a business is, who it serves, how it sounds, and what it will and won't say. Run this when the user says "set up my…
campaign-and-launch-planning	Plan and orchestrate a product launch or social media campaign end to end — the multi-week arc, channel by channel. Use when someone wants to plan a launch, product drop, campaign, big announcement, waitlist/pre-launch push, or…
canva	The Canva craft skill — produce on-brand social graphics, carousels, quote cards, infographics, and thumbnails at scale without a designer, and escape the "Canva look." Use when someone wants to design in Canva, make social…
capcut	The CapCut craft skill — edit short-form social video (TikTok, Reels, Shorts) fast and safely: retention-paced cuts, auto-captions, beat-synced sound, exports. Use when someone wants to edit in CapCut, cut a reel/short, set up…
caption-writer	Use to write platform-native social media captions (post copy) in the brand's voice — the words that accompany a post on Instagram, LinkedIn, TikTok, Facebook, X/Twitter, Threads, Pinterest, YouTube, or Bluesky. Run when the user…
captions-and-clipping	The long-form-to-Shorts + sound-off captions mini-skill (Opus Clip / CapCut / Submagic). Use when someone wants to "clip my podcast/webinar/long video into Shorts," "make TikToks/Reels from a YouTube video," "add…
carousel-writer	Use to write a carousel — a swipeable multi-slide post (Instagram carousel, LinkedIn document/PDF carousel, or TikTok photo carousel) — one of the highest-save, highest-dwell formats. Run when the user says "write a carousel,"…
collabs-and-cross-promotion	Creator collabs and cross-promotion — organic creator-to-creator partnerships that swap audiences. Use when someone wants to set up a collab, audience swap, cross-promotion, shoutout swap, joint giveaway, guest spot, joint…
community-management	Use to build a genuine community — turning an audience into people who interact with each other, not just with the brand. Run when the user asks how to build community, foster belonging/loyalty, create superfans, start a…
competitor-analysis	Competitor analysis for social media — public-data competitive reconnaissance to find the gap a brand can own. Use when someone wants to "analyse/research our competitors," "see what rivals are doing on social," "benchmark…

Skill	Descrição
content-audit	Audit an existing social media account and its content — the retrospective reality-check of what's working and what isn't. Use when someone wants to "audit my content/account," "what's working and what isn't," "clean up my…
content-calendar	Use to build a content calendar — a sustainable, repeatable posting rhythm and recurring structure (which pillars/formats post on which days, on which platforms), derived from strategy and pillars. Run when the user says "content…
content-pillars	Use to define a brand's content pillars — the 3–5 recurring themes it posts about — the strategic backbone between the brand profile and the content calendar. Run when the user says "content pillars," "content buckets," "what…
content-recycling	Content recycling — resurface, update, and repost proven evergreen content over time. Use when someone wants to "get more mileage out of old posts," "recycle/repost our best content," "resurface evergreen pieces," "update and…
content-research-and-sourcing	The research-and-sourcing craft — verify the substance of a piece before it publishes: trace stats to primary sources, kill zombie stats, catch AI-hallucinated citations, and attribute properly on social. Use when someone has a…
contrarian-and-opinion	The point-of-view content type — articulate, sharpen, and argue a genuinely-held contrarian stance / hot take / opinion / thought-leadership position that builds authority and real debate. Use when someone wants a POV, a hot…
creator-monetization	Creator monetization — build a diversified revenue portfolio from an audience: memberships, products, brand deals, platform payouts. Use when someone wants to "make money as a creator," "monetize my audience," "start a…
crisis-and-moderation	Use when something goes wrong on social — the crisis-and-moderation playbook for negative moments, pile-ons, misinformation/deepfakes about the brand, offensive-post backlash, and community moderation. Run when the user says…
cross-platform-repurposing	Use to turn one piece of content into multiple platform-native posts — adapt, never copy-paste. Run when the user says "repurpose this," "turn this into posts for every platform," "cross-post," "make this work on…
data-and-original-research	The original-research / data-study content type — turn proprietary data, a survey, a public-dataset analysis, or an experiment into the most linkable and AI-citable asset you can publish. Use when someone wants to build authority…
descript	The Descript craft skill — edit talk content (podcasts, interviews, talking-head video) by editing the transcript instead of the timeline. Use when someone wants to edit in Descript, edit a podcast or interview, remove filler…
design-and-templates	The reusable on-brand template-SYSTEM skill -- build a brand kit + a small set of reusable templates so a non-designer can produce consistent on-brand graphics fast across formats. Use when someone wants templates, a brand kit, a…
educational-content-and-how-to	The teach-to-grow content type -- pick a genuinely useful topic, teach ONE thing completely, structure it as a clear lesson, keep it accurate, and route it to the right format. Use when someone wants to teach their audience, make…
email-and-newsletter	Email and newsletter strategy for creators and brands — the owned-audience layer that social feeds. Use when someone wants to "start/grow a newsletter," "build an email list," "turn followers into subscribers," "should I use…
engagement-routine	Use to design a sustainable engagement routine — the operating system that turns the engagement craft into a daily/weekly habit. Run when the user asks how to keep up with comments/DMs, how much time to spend engaging, when to…
experimentation-and-ab-testing	A/B testing and experimentation for social media content — evidence over opinion, at honest organic-scale rigor. Use when someone wants to "A/B test" or "split test" content, "test which version/hook/time/caption/thumbnail…
facebook-groups	The Facebook Groups strategy skill -- Groups as Facebook's real organic surface, deeper than what facebook-strategy routes to community-management. Use when someone wants to build/grow/run a Facebook Group, decide Group vs Page,…
facebook-strategy	The Facebook strategy playbook for 2026. Use when someone wants to "grow on Facebook," "fix my Facebook reach," "a Facebook content/Page strategy," "Facebook Reels," or how the Facebook algorithm works now. Page feed broadcasting…
flux	The FLUX craft skill (Black Forest Labs) — generate and edit on-brand images with the right variant and license. Use when someone wants to generate images with FLUX/FLUX.2/Kontext, edit a generated image, keep a character or…
goals-and-kpis	Set social media goals and KPIs — measurable targets and north-star metrics that aren't vanity numbers. Use when someone wants to "set social media goals," "define our KPIs," "what should we be aiming for," "what's our north-star…

Skill	Descrição
hashtag-strategy	Use to build a hashtag and discoverability strategy for social posts — the modern (2026) approach, not the outdated "30 hashtags to go viral" playbook. Run when the user says "hashtags," "what hashtags should I use," "how many…
heygen	The AI avatar / talking-head mini-skill (HeyGen). Use when someone wants an "AI avatar video," "talking-head video," "digital twin / clone of myself on camera," "faceless presenter video," "spokesperson video," or to…
hook-writer	Use to write the hook — the opening that earns attention — for any social content: a caption's first line, a video's first three seconds, a carousel cover slide, a thread opener, a YouTube title, or an email subject. Run when the…
idea-generation-and-ideation	The idea-system craft — never run out of content ideas by running a system instead of waiting for inspiration. Use when someone is out of ideas, stares at a blank calendar, asks where good ideas come from, wants an idea…
ideogram	Use to write great prompts for Ideogram (Ideogram 4.0) to generate design-grade images for social media — the image-prompt-craft mini-skill for typography + layout, sibling to nano-banana under the image-prompt router. Run when…
image-prompt	Use as the foundation and router for any image a post needs — turn a social need into a clear image brief, describe it with model-agnostic prompt craft, and route to the right tool. Run when the user says "I need a visual/image…
infographic-and-data-viz	The craft of turning real data into honest, scannable, shareable infographics and charts. Use when someone wants to visualize data, make an infographic, build a chart/graph, turn a finding or stat into a visual, or fix a chart…
instagram-growth	Use to grow an Instagram account — the Instagram-specific growth strategy that diagnoses where growth is stuck (reach, follow-conversion, retention, or shares) and orchestrates the other skills to fix it. Run when the user says…
instagram-reels-publishing	The Instagram Reels publish-mechanics skill -- distinct from reels-script (the script), instagram-seo (the keyword caption), and platform-specs-and-validation (cross-platform validation). Use when someone has a finished Reel and…
instagram-seo	The Instagram SEO / keyword-search skill -- IG-specific search depth, distinct from the cross-cutting social-seo. Use when someone wants an Instagram post/Reel to rank in search, needs IG keyword research, or wants a searchable…
interactive-content	The participation content format — polls, quizzes, Q&A / scoped AMAs, this-or-that, emoji sliders, question boxes, caption-this, Add-Yours, and challenges. Use when someone wants interactive posts, Story stickers, a…
kling	The generative-video producer for native 4K, multi-shot storyboarding, and motion-transfer (Kling-led). Use when someone wants "native 4K video," "a multi-shot sequence / several cuts in one clip," "transfer a motion/dance from a…
lead-magnets-and-funnels	Lead magnets and funnels — design offers that turn social traffic into subscribers, leads, and customers. Use when someone wants to "create a lead magnet," "build a funnel," "design a freebie/opt-in," "make a…
link-in-bio-and-traffic	Link-in-bio and traffic strategy — convert social reach into clicks, subscribers, and owned audience. Use when someone wants to "drive traffic from social," "optimize my link in bio," "get more clicks," "turn followers into email…
linkedin-company-pages	The LinkedIn company-page (LINKEDIN_PAGES) growth strategy skill -- a separate platform from personal LINKEDIN. Use when someone wants to grow a company/business page, fix low page reach ("our LinkedIn page gets no engagement"),…
linkedin-growth	The LinkedIn personal-profile growth playbook for 2026. Use when someone wants to "grow on LinkedIn," "get more LinkedIn followers/reach," "a LinkedIn strategy," "how the LinkedIn algorithm works," or how to use…
linkedin-post-writer	Use to write a LinkedIn post — professional, thought-leadership, or founder/personal-brand content optimized for LinkedIn's specific mechanics (dwell time, early comments, the "see more" hook). Run when the user says "write a…
listicle-and-roundup	The list/roundup content type — design honestly-curated, scannable, AI-citable listicles ("7 ways to X", "best tools for Y") and expert / product / link roundups. Use when someone wants a listicle, a "best of" or "top N" list, a…
livestream-and-realtime	The live + realtime-format skill -- plan, promote, run, and repurpose livestreams and realtime moments (IG Live, TikTok LIVE, YouTube Live, LinkedIn Live, X, live shopping). Use when someone wants to plan a livestream, go live,…
luma	The Luma Dream Machine craft skill — generate cinematic AI video shots (Ray3: text-to-video, image-to-video, keyframes, character reference, Modify V2V, HDR) with draft-first economics and the right rights. Use when someone wants…

Skill	Descrição
meme-and-culture	The cultural-fluency + meme-craft skill -- participate in internet culture and meme formats as a brand without being cringe, tone-deaf, or legally exposed. Use when someone wants to make a meme, join a cultural moment, build a…
nano-banana	Use to write great prompts for Nano Banana (Google's Gemini image model: Nano Banana Pro = Gemini 3 Pro Image) to generate or edit images for social media — the image-prompt-craft mini-skill. Run when the user wants a nano-banana…
opus-clip	The OpusClip craft skill — turn long video (podcasts, webinars, interviews, streams) into publishable short clips with AI candidate-finding, honest triage, and a human-reviewed pipeline. Use when someone wants to use OpusClip,…
pinterest-growth	The Pinterest growth playbook for 2026. Use when someone wants to "grow on Pinterest," "get traffic from Pinterest," "a Pinterest strategy," a pin cadence/board structure, or to turn blog/product content into pins. Pinterest is a…
pinterest-pin-design	The Pinterest pin design skill -- the visual half that pairs with pinterest-seo's keyword layer. Use when someone wants to design a pin, a Pinterest pin image, a pin text overlay, fresh pin variations for an existing URL, or…
pinterest-seo	The Pinterest SEO / search-ranking skill -- the keyword layer that pairs with pinterest-pin-design's visual. Use when someone wants pins to rank in Pinterest search, needs keyword research, or wants keyword-optimized pin…
platform-specs-and-validation	Platform specs and publish validation — per-platform requirements and the validate-before-publish step for multi-platform fan-out. Use when fanning a post out to multiple platforms, when a post is getting rejected, when mapping…
podcast-and-audiograms	The audio-to-social pipeline skill -- turn a podcast episode into short, branded, captioned clips and audiograms that drive people back to the full episode. Use when someone wants to repurpose a podcast, make podcast clips,…
profile-optimization	Use to optimize a social media profile so it converts visitors into followers and followers into leads — bio, handle, name/headline field, profile picture, banner/header, link-in-bio, CTA, pinned posts, and highlights. Run when…
quote-cards-and-text-graphics	The craft of turning a single quote, line, or stat into a designed typographic graphic — quote cards, pull-quotes, text-on-image, stat cards, typography posts. Use when someone wants a quote card, a text graphic, a pull-quote, a…
reddit-marketing	Advisory-only guidance for showing up credibly on Reddit so your brand is accurately represented in the source layer AI engines cite most. Use when someone asks to "do Reddit marketing," "post on Reddit," "which subreddits should…
reels-script	Use to write an Instagram Reels script — a native, sound-off-first short-video script optimized for Instagram's discovery engine, built around a 3-second hook, watch-through, and sends (DM shares). Run when the user says "Reels…
reply-and-comment-writer	Use to write replies, comments, and DM responses that build engagement and community — the engagement craft skill. Run when the user says "reply to comments," "respond to this comment/DM," "help me engage," "comment on this…
runway	Prompt and direct Runway (Gen-4.5, Aleph) — the control-grade generative video tool for camera moves, character consistency, and edit-grade shots. Use when someone wants "a specific camera move," "the same character across…
scheduling-and-queue	Use to schedule, queue, or publish FINISHED social media posts to the user's connected accounts through WoopSocial. This is a BRIDGE skill — it turns ready content into real scheduled or published posts, the step that separates…
scripting-and-storyboarding	The pre-production system — turn a video idea into a shootable, editable plan: the two-column AV script, the storyboard as a decision document, the numbered shot list, the batch-shoot plan, and the paper edit. Use when shoots are…
seasonal-and-moment-marketing	The annual moment-planning skill -- map the few seasonal/cultural/commercial moments that genuinely fit your brand, gate them for fit + authenticity, tier by weight, and plan far in advance. Use when someone wants a…
short-form-video-script	The master craft of scripting short-form vertical video (Reels, TikTok, Shorts) for watch-through. Use when someone wants a short-form video script, a Reel/TikTok/Short script, help with hooks, retention, pacing, the ending/loop,…
social-proof-and-testimonials	The proof content type — turn real customer reviews, testimonials, UGC, case studies, and results into believable, objection-matched social content that converts. Use when someone wants to share testimonials, post reviews, turn…
social-selling-and-dm	Social selling and DM funnels — consent-first selling in the DMs, never spam. Use when someone wants to "sell in the DMs," "set up a comment-to-DM funnel," "do DM outreach," "turn comments/followers into leads or customers," or…

Skill	Descrição
social-seo	Use to make social content discoverable through SEARCH across social platforms — the social-SEO / keyword-discovery skill. Run when the user says "social SEO," "get found in search," "TikTok SEO," "YouTube SEO," "keywords for…
social-strategy	Use to set a brand's overall social media strategy — which channels to focus on (and which to ignore), what to achieve, the angle to win, and a realistic operating cadence. The top-level plan that sits above content pillars and…
story-writer	Writes Instagram/Facebook Stories as a content type. Use when someone wants "a Story" / "Stories," "an IG/FB Story sequence," "Story ideas," interactive sticker content (polls, quizzes, question boxes, countdowns, link stickers),…
storytelling-and-narrative	The narrative-craft layer -- apply story structure (tension, transformation, resolution) to make any social content stick and travel. Use when someone wants to tell their brand/founder/customer story, make a flat post land, build…
suno	The Suno craft skill — generate full songs, brand music, and audio (vocals, lyrics, stems) with the right tier, honest rights, and structure control. Use when someone wants to make music with Suno/AI, create a brand…
synthesia	The Synthesia craft skill — produce avatar video (training, onboarding, explainers, localized series, faceless educational content) with the consent-first architecture and honest fit boundaries. Use when someone wants to make…
talking-head-and-piece-to-camera	The on-camera delivery craft — helping a real human film themselves talking to a lens and look like themselves doing it. Use when someone wants a "talking head video" or "piece to camera," says "film myself" or "I look stiff on…
text-post-and-microblog	The master craft of the standalone text post / microblog (LinkedIn, X/Twitter, Threads, Bluesky, Facebook text posts). Use when someone wants to write a text post, a LinkedIn post, a short written update, a microblog, or fix a…
thread-writer	Use to write a thread — a connected sequence of posts on X/Twitter or Threads that tells one story or makes one argument across multiple posts. Run when the user says "write a thread," "turn this into a thread," "X thread,"…
threads-growth	The Threads account-growth strategy skill -- the channel layer above threads-post. Use when someone wants to grow a Threads account, understand the Threads algorithm, fix reach, plan cadence, or set a Threads strategy. Threads is…
threads-post	Write and publish single posts on Meta's Threads — the Threads format-execution skill. Use when someone wants a "Threads post," to "post to Threads," grow on Meta's Threads, or publish a Threads post via WoopSocial. Writes a…
thumbnail-design	Design YouTube video thumbnails that earn the click — mobile-legible, one focal point, honest. Use when someone wants to design a YouTube thumbnail, improve CTR, brief a thumbnail, choose thumbnail text, or plan thumbnail A/B…
tiktok-growth	Use to grow a TikTok account — the TikTok-specific growth strategy that diagnoses where growth is stuck and orchestrates the other skills to fix it. Run when the user says "grow on TikTok," "TikTok growth," "get more…
tiktok-photo-mode	The TikTok Photo Mode format-execution skill. Use when someone wants a "TikTok photo carousel," "photo mode," "TikTok slideshow," "swipeable TikTok post," or to publish a multi-image TikTok post via WoopSocial (postType PHOTO).…
tiktok-script	Use to write a TikTok script — a native, sound-aware short-video script optimized for TikTok's discovery engine (the FYP), built around a brutal 1-second hook, watch-time, and rewatches. Run when the user says "TikTok script,"…
tiktok-video-publishing	The TikTok VIDEO publish-config skill. Use when someone wants to "publish/schedule a TikTok video," "configure a TikTok upload," set the caption/cover/privacy/duet-stitch/disclosure, or post a TikTok video via WoopSocial…
trend-jacking	Use to ride a trend — a trending sound, format, meme, hashtag, news moment, or cultural conversation — to earn reach by attaching the brand to something already getting attention (a.k.a. trendjacking / newsjacking). Run when the…
ugc-and-influencer	UGC and influencer marketing — paid or gifted creator partnerships, briefs, usage rights, and disclosure done right. Use when someone wants to run an influencer campaign, sponsored post, paid or gifted creator partnership, write…
veo-3	Use to write great prompts for Google Veo (Veo 3.1) to generate or animate video for social media — the video-prompt-craft mini-skill, the video counterpart to nano-banana. Run when the user wants a Veo / AI video prompt, a short…
viral-reverse-engineering	Use to reverse-engineer why a piece of content went viral (or overperformed) — yours or someone else's — and extract the repeatable mechanism to apply to your own content. Run when the user says "why did this go viral," "break…

Skill	Descrição
voice-builder	Use to build a reusable voice guide (voice.md) by analyzing a person's or brand's ACTUAL writing samples — so every other social skill can write in their exact voice instead of generic AI prose. Run this when the user says "build…
writing-style-and-tone	The writing-craft skill — style and tone as applied technique: rhythm, specificity, tone modulation, and the edit passes that make writing read as human. Use when someone's posts "sound like ChatGPT," a draft needs a style edit,…
x-growth	The X/Twitter growth playbook for 2026. Use when someone wants to "grow on X / Twitter," "get more reach/followers/impressions on X," "an X content/posting strategy," "should I get X Premium," "how the X algorithm works," or how…
youtube-long-form	The growth engine for YouTube long-form video in 2026. Use when someone asks to "grow my YouTube channel," "get more views on my videos," "plan/script a YouTube video," "improve my CTR or retention," "why did my video flop," or…
youtube-publishing-and-metadata	The YouTube publish-metadata skill. Use when someone wants to "write a YouTube title/description," "set tags/category/privacy," "optimize YouTube SEO/metadata," set made-for-kids, or publish a YouTube video via WoopSocial. Writes…
youtube-shorts	The growth engine for YouTube Shorts in 2026. Use when someone asks to "grow on Shorts," "get views on YouTube Shorts," "write a Shorts script," "why did my Short flop," "make a vertical YouTube video," or wants a Shorts…

Remotion (12)

Skill	Descrição
remotion-best-practices	Router for all Remotion skills
remotion-captions	Transcribing, displaying and animating captions
remotion-create	Create a new Remotion video
remotion-docs	Search Remotion documentation
remotion-interactivity	Structure Remotion markup for interactivity
remotion-maps	Remotion Map animation knowledge
remotion-markup	Content, animation and effects best practices
remotion-multimedia	Interacting with Mediabunny
remotion-render	Export a Remotion video
remotion-saas	Build an app with Remotion
remotion-studio	Preview a Remotion video
remotion-upgrade	Upgrade Remotion, and related packages

Canva (7)

Skill	Descrição
canva-brand-check	Check a Canva design against a brand kit and report where it diverges — off-palette colors, non-brand fonts, logo misuse, and off-tone copy. Read-only; makes no changes. Use when the user asks "is this on brand", "check this…
canva-bulk-create	Bulk-create Canva designs from tabular data using a brand template with autofill fields, producing one design per row. Use when users say "bulk create designs from this CSV", "generate one design per row", "create a design for…
canva-cli	Use the Canva CLI (`canva api`) for Canva REST API workflows with local files, scripts, and coding agents. Use when the request needs direct, programmatic work with Canva designs, folders, assets, exports, or other REST API…
canva-design-feedback	Read a Canva design and return structured, actionable design feedback — visual hierarchy, copy/messaging, layout & spacing, consistency, readability, and accessibility. Read-only; makes no changes to the design. Use when the user…
canva-edit-design	Make edits to an existing Canva design — change or fix text, replace/insert/delete images and videos, reformat text (size, weight, style, color, alignment, lists, line height), reposition or resize elements, and update the title….
canva-implement-feedback	Implement reviewer feedback on a Canva design. Reads all comment threads, synthesises what reviewers want, makes the clear-cut changes directly, and flags anything that needs a human decision. Use when the user asks to "implement…

Skill	Descrição
canva-resize-for-social-media	Create channel-ready variants of an existing Canva campaign design. Use when users ask to resize or adapt one campaign for multiple social platforms, produce variants for each channel, turn landscape creative into vertical or…

Small Business (44)

Skill	Descrição
ad-manager	The ads consultant that becomes an ads agent. Reads paid-ad performance natively through the TikTok Ads connector, or via a build-connector Zapier connection for other ad platforms, explains in plain English what is working and…
ap-processor	Works the bill pile end to end: reads bills and vendor statements out of the AP inbox or from uploaded PDFs and phone photos, pulls out vendor, amount, due date, and line detail, codes each one to the right account and job,…
brand-style	Sets and updates the owner's brand look and output preferences, which every page and document the plugin produces then follows automatically. Captures the brand from a pasted website link or a plain-words description — never a…
build-agent	Turns a task the owner keeps doing by hand into a named, reusable skill they can trigger by name or put on a schedule. Watches them do it once or listens to them describe it, works out what varies and what stays fixed, writes the…
build-connector	Gets Claude talking to a tool nobody built an official connector for. Works out what the system is, checks the Claude connector directory for an existing connector first, and when there isn't one connects the tool through Zapier…
business-pulse	Produces a one-page cross-functional business snapshot for SMB owners — cash position (the ledger: MYOB, NetSuite, QuickBooks, Xero, or Zoho Books), sales trend (PayPal/Square/Stripe), pipeline movement (HubSpot), this week's…
call-list	Builds today's call list. Runs lead-triage to rank the top-5 leads most worth calling, supplies talking points from email history, blocks time on the calendar, and drafts follow-up messages. Trigger on "call list," "who am I…
canva-creator	Takes an approved content brief and executes a campaign end-to-end: builds the posting calendar, generates Canva designs for social posts, drafts caption and email copy, and stages social sends in HubSpot. Canva is used for…
cash-flow-snapshot	Reads AR/AP, historical cash timing, and known fixed costs from the ledger (MYOB, NetSuite, QuickBooks, Xero, or Zoho Books) or from PayPal, Square, or Stripe — or a CSV upload — and produces a 30/60/90-day cash flow forecast…
close-month	Closes the books and turns them into a decision as a three-link chain — month-end-prep reconciles the ledger against every connected payment processor and writes the P&L narrative, cash-flow-snapshot then refreshes the…
content-strategy	Analyzes sales data from PayPal and QuickBooks to find top performers and slow movers, layers in seasonality, and produces a prioritized 30-day content brief: what to push, what offers to run, what to hold. Strategic output only…
contract-review	Lightweight NDA, MSA, and vendor contract review for SMBs without legal on staff. Reads contracts from local files, mail attachments (Gmail or M365), a connected file store (Google Drive or M365), or DocuSign envelopes; flags…
crm-autopilot	Keeps the CRM current without the owner ever opening it. Creates and updates contacts and deals from email, calendar, and call transcripts; logs activity automatically; drafts follow-ups on deals that have gone quiet; and…
grant-rfp-writer	Finds grant and solicitation opportunities the organization actually qualifies for, runs a hard go/no-go before anyone starts writing, drafts the application or response from past submissions and real program data, and tracks…
grow-pipeline	Fills the funnel end to end without the owner babysitting it — reads the market and the competition for context, builds a ranked list of named prospects with a reason attached to each, writes personalized outreach in the owner's…
growth-pulse	Answers one question for an SMB owner — is the growth engine actually working? Pulls sales trend by channel, funnel conversion, campaign return, best and worst performing products, and customer sentiment from whatever is…
hiring-screener	Takes a pile of applications and turns it into a ranked shortlist, scored only against the job's stated rubric, with drafted replies to every candidate, scheduled interviews, and an onboarding checklist for whoever gets hired.…
inbox-manager	Turns a full inbox into a short, ranked list of what actually needs the owner. Reads the mail, sorts it into needs-you, drafted-and-waiting, and handled, writes replies in the owner's own voice, pulls out the action items and…

Skill	Descrição
inventory-planner	Works out what to reorder and when, from what is actually selling: pulls sales history and stock on hand from Shopify, Square, NetSuite, or an uploaded CSV, computes 7-day and 28-day sales velocity per item, projects a…
invoice-chase	Drafts overdue-invoice reminder emails from the ledger (MYOB, NetSuite, QuickBooks, Xero, or Zoho Books) plus PayPal, Stripe, and Airwallex data, matched to each customer's payment history and tone (gentle for good customers,…
job-post-builder	Builds end-to-end hiring packets — job post, structured interview guide with scoring rubric, and offer letter template — from a hiring brief. Triggers on: "help me hire", "we're hiring for", "write a job post", "job description",…
lead-finder	Builds a ranked list of prospects worth contacting. Works out the owner's ideal customer profile from the customers they already have, finds look-alike companies and the right contact at each, enriches them with firmographics and…
lead-triage	Scores inbound HubSpot leads by engagement signals, company fit, and urgency markers, ranks the ones worth a call today with talking points, drafts the follow-ups, and proposes calendar times for the owner to book. Use when the…
marketing-monday	Delivers the weekly growth briefing as one merged read — whether the growth engine is working, what customers are saying in public and private, what competitors actually changed, and the three growth actions worth taking this…
monday-brief	Runs the owner's Monday morning briefing as a two-link chain — business-pulse for the cross-connector snapshot of cash, sales, and pipeline, and report-builder for any saved KPI reports the owner has already defined — then reads…
month-end-prep	Reconciles the accounting ledger (MYOB, NetSuite, QuickBooks, Xero, or Zoho Books) against PayPal, Shopify, Square, and Stripe settlements, flags transactions that need attention, suspicious duplicates, and missing receipts, then…
outreach-composer	Writes prospect outreach and follow-up sequences that sound like the owner wrote them, not like an AI did. Learns a voice profile from the owner's own sent mail, grounds every message in something specific about that prospect,…
pay-the-bills	Works the bill pile from the AP inbox all the way to a staged payment run — reads and codes every bill, then checks the cash position before a dollar is committed, then stages the run for one-click approval and keeps the books…
payroll-prep	Gets payroll ready to run without anyone getting shorted: pulls timesheets from Gusto, QuickBooks Payroll, or an uploaded spreadsheet, totals regular, overtime, and PTO hours by person, flags every anomaly it finds — missed…
plan-payroll	Runs the payroll-confidence chain end to end — forecasts cash across the payroll window with cash-flow-snapshot, ranks and drafts overdue-invoice reminders with invoice-chase to close any gap, then assembles timesheets, flags…
proposal-builder	Turns whatever came out of a discovery conversation — a call transcript, a voice memo, jobsite photos, an RFP document, a set of drawings, or scrappy notes — into a branded, costed proposal, estimate, or statement of work built…
reactivate	Wins back customers who have quietly stopped buying — finds the ones whose gap has stretched past their own normal rhythm or who are showing churn signals, ranks them by what the relationship was worth, drafts a win-back message…
report-builder	Turns a plain-English description of a recurring report into a real, repeatable report — defines the metrics, pulls them from whatever data sources are connected, delivers a chat summary plus an XLSX workbook, and saves the…
report-pack	Delivers the owner's custom recurring report pack on a set cadence — runs the saved report definition from report-builder, wraps it in a business-pulse snapshot so the numbers have context, and hands over one chat summary plus…
restock	Turns what is actually selling into a reorder decision and gets it all the way into the books — computes sales velocity and conservative stockout dates per item, sizes the reorder, drafts the purchase order and the vendor email,…
review-reputation	Watches what customers are saying in public and in private, then does something about it. Aggregates Google, Yelp, and Facebook reviews alongside disputes, tickets, and email into themes backed by verbatim quotes; drafts a reply…
seo-ai-visibility	Audits and fixes both halves of being found — classic search and AI answers. Search side: rankings, site structure, page speed, titles and descriptions, and content that answers what customers search for. AI side: whether…
smb-onboard	Claude as the trainer. Walks an SMB owner through connecting their first two tools, runs one recipe to prove immediate value, interviews them about their business (industry, size, top three headaches), stores that context…

Skill	Descrição
smb-router	The front door to the Small Business plugin. Listens to what the owner needs right now — vague or specific — and routes them to the best skill or slash command for the moment. Also serves as a guide: explains what's available,…
social-content-engine	Runs the owner's content operation as a standing thing rather than a one-off: keeps a rolling posting calendar, learns the owner's voice, generates on-brand Canva graphics, writes captions that sound like them, repurposes one…
speed-to-lead	Makes sure no inbound lead goes unanswered. Watches web forms, the shared inbox, and the CRM for new inquiries, qualifies each one against the owner's criteria, drafts a reply in the owner's voice with real meeting times for the…
tax-prep	Prepares tax materials as a two-link chain — month-end-prep confirms the books are closed and reconciled first, then tax-season-organizer calculates the quarterly estimated payment or builds the year-end 1099-NEC list and…
tax-season-organizer	Prepares tax-season materials for the owner's accountant, not tax advice. US federal tax; a non-US business gets its closed-books packet instead. Two modes: (1) quarterly estimated tax from YTD net income in the ledger (MYOB,…
ticket-deflector	Reads a forwarded customer email or ticket, pulls order and refund status from a payments connector (PayPal, Square, or Stripe) or Shopify, account history from the CRM, and open tickets from a support desk (Zoho Desk), drafts a…

Productivity (4)

Skill	Descrição
memory-management	Two-tier memory system that makes Claude a true workplace collaborator. Decodes shorthand, acronyms, nicknames, and internal language so Claude understands requests like a colleague would. CLAUDE.md for working memory, memory/…
start	Initialize the productivity system and open the dashboard. Use when setting up the plugin for the first time, bootstrapping working memory from your existing task list, or decoding the shorthand (nicknames, acronyms, project…
task-management	Simple task management using a shared TASKS.md file. Reference this when the user asks about their tasks, wants to add/complete tasks, or needs help tracking commitments.
update	Sync tasks and refresh memory from your current activity. Use when pulling new assignments from your project tracker into TASKS.md, triaging stale or overdue tasks, filling memory gaps for unknown people or projects, or running a…

Marketing (8)

Skill	Descrição
brand-review	Review content against your brand voice, style guide, and messaging pillars, flagging deviations by severity with specific before/after fixes. Use when checking a draft before it ships, when auditing copy for voice consistency…
campaign-plan	Generate a full campaign brief with objectives, audience, messaging, channel strategy, content calendar, and success metrics. Use when planning a product launch, lead-gen push, or awareness campaign, when you need a week-by-week…
competitive-brief	Research competitors and generate a positioning and messaging comparison with content gaps, opportunities, and threats. Use when building sales battlecards, when finding positioning gaps and messaging angles competitors haven't…
content-creation	Draft marketing content across channels — blog posts, social media, email newsletters, landing pages, press releases, and case studies. Use when writing any marketing content, when you need channel-specific formatting,…
draft-content	Draft blog posts, social media, email newsletters, landing pages, press releases, and case studies with channel-specific formatting and SEO recommendations. Use when writing any marketing content, when you need headline or…
email-sequence	Design and draft multi-email sequences with full copy, timing, branching logic, exit conditions, and performance benchmarks. Use when building onboarding, lead nurture, re-engagement, win-back, or product launch flows, when you…
performance-report	Build a marketing performance report with key metrics, trend analysis, wins and misses, and prioritized optimization recommendations. Use when wrapping a campaign, when preparing weekly, monthly, or quarterly channel summaries…
seo-audit	Run a comprehensive SEO audit — keyword research, on-page analysis, content gaps, technical checks, and competitor comparison. Use when assessing a site's SEO health, when finding keyword opportunities and content gaps…

Finance (8)

Skill	Descrição
audit-support	Support SOX 404 compliance with control testing methodology, sample selection, and documentation standards. Use when generating testing workpapers, selecting audit samples, classifying control deficiencies, or preparing for…
close-management	Manage the month-end close process with task sequencing, dependencies, and status tracking. Use when planning the close calendar, tracking close progress, identifying blockers, or sequencing close activities by day.
financial-statements	Generate financial statements (income statement, balance sheet, cash flow) with period-over-period comparison and variance analysis. Use when preparing a monthly or quarterly P&L, closing the books and need to flag material…
journal-entry	Prepare journal entries with proper debits, credits, and supporting detail. Use when booking month-end accruals (AP, payroll, prepaid), recording depreciation or amortization, posting revenue recognition or deferred revenue…
journal-entry-prep	Prepare journal entries with proper debits, credits, and supporting documentation for month-end close. Use when booking accruals, prepaid amortization, fixed asset depreciation, payroll entries, revenue recognition, or any manual…
reconciliation	Reconcile accounts by comparing GL balances to subledgers, bank statements, or third-party data. Use when performing bank reconciliations, GL-to-subledger recs, intercompany reconciliations, or identifying and categorizing…
sox-testing	Generate SOX sample selections, testing workpapers, and control assessments. Use when planning quarterly or annual SOX 404 testing, pulling a sample for a control (revenue, P2P, ITGC, close), building a testing workpaper…
variance-analysis	Decompose financial variances into drivers with narrative explanations and waterfall analysis. Use when analyzing budget vs. actual, period-over-period changes, revenue or expense variances, or preparing variance commentary for…

Engineering (10)

Skill	Descrição
architecture	Create or evaluate an architecture decision record (ADR). Use when choosing between technologies (e.g., Kafka vs SQS), documenting a design decision with trade-offs and consequences, reviewing a system design proposal, or…
code-review	Review code changes for security, performance, and correctness. Trigger with a PR URL or diff, "review this before I merge", "is this code safe?", or when checking a change for N+1 queries, injection risks, missing edge cases, or…
debug	Structured debugging session — reproduce, isolate, diagnose, and fix. Trigger with an error message or stack trace, "this works in staging but not prod", "something broke after the deploy", or when behavior diverges from expected…
deploy-checklist	Pre-deployment verification checklist. Use when about to ship a release, deploying a change with database migrations or feature flags, verifying CI status and approvals before going to production, or documenting rollback triggers…
documentation	Write and maintain technical documentation. Trigger with "write docs for", "document this", "create a README", "write a runbook", "onboarding guide", or when the user needs help with any form of technical writing — API docs,…
incident-response	Run an incident response workflow — triage, communicate, and write postmortem. Trigger with "we have an incident", "production is down", an alert that needs severity assessment, a status update mid-incident, or when writing a…
standup	Generate a standup update from recent activity. Use when preparing for daily standup, summarizing yesterday's commits and PRs and ticket moves, formatting work into yesterday/today/blockers, or structuring a few rough notes into…
system-design	Design systems, services, and architectures. Trigger with "design a system for", "how should we architect", "system design for", "what's the right architecture for", or when the user needs help with API design, data modeling, or…
tech-debt	Identify, categorize, and prioritize technical debt. Trigger with "tech debt", "technical debt audit", "what should we refactor", "code health", or when the user asks about code quality, refactoring priorities, or maintenance…
testing-strategy	Design test strategies and test plans. Trigger with "how should we test", "test strategy for", "write tests for", "test plan", "what tests do we need", or when the user needs help with testing approaches, coverage, or test…

Design (7)

Skill	Descrição
accessibility-review	Run a WCAG 2.1 AA accessibility audit on a design or page. Trigger with "audit accessibility", "check a11y", "is this accessible?", or when reviewing a design for color contrast, keyboard navigation, touch target size, or screen…
design-critique	Get structured design feedback on usability, hierarchy, and consistency. Trigger with "review this design", "critique this mockup", "what do you think of this screen?", or when sharing a Figma link or screenshot for feedback at…
design-handoff	Generate developer handoff specs from a design. Use when a design is ready for engineering and needs a spec sheet covering layout, design tokens, component props, interaction states, responsive breakpoints, edge cases, and…
design-system	Audit, document, or extend your design system. Use when checking for naming inconsistencies or hardcoded values across components, writing documentation for a component's variants, states, and accessibility notes, or designing a…
research-synthesis	Synthesize user research into themes, insights, and recommendations. Use when you have interview transcripts, survey results, usability test notes, support tickets, or NPS responses that need to be distilled into patterns, user…
user-research	Plan, conduct, and synthesize user research. Trigger with "user research plan", "interview guide", "usability test", "survey design", "research questions", or when the user needs help with any aspect of understanding their users…
ux-copy	Write or review UX copy — microcopy, error messages, empty states, CTAs. Trigger with "write copy for", "what should this button say?", "review this error message", or when naming a CTA, wording a confirmation dialog, filling an…

Cowork Plugin Management (2)

Skill	Descrição
cowork-plugin-customizer	Customize a Claude Code plugin for a specific organization's tools and workflows. Use when: customize plugin, set up plugin, configure plugin, tailor plugin, adjust plugin settings, customize plugin connectors, customize plugin…
create-cowork-plugin	Guide users through creating a new plugin from scratch in a cowork session. Use when users want to create a plugin, build a plugin, make a new plugin, develop a plugin, scaffold a plugin, start a plugin from scratch, or design a…

Adobe for Creativity (26)

Skill	Descrição
adobe	Handles only /adobe and Adobe capability-discovery questions by presenting a two-option entry screen. Matches: /adobe; what can I do with Adobe?; what Adobe skills are available?; give me an overview of Adobe capabilities. Does…
adobe-anydocx	MANDATORY when a Word/DOCX task's source content is an uploaded PDF — including when the PDF's text is already extracted and visible in the conversation. Covers: 'convert this pdf to word/docx', 'turn this pdf into a word…
adobe-anyexcel	MANDATORY when an Excel/XLSX task's source content is an uploaded PDF — including when the PDF's text or tables are already extracted and visible in the conversation. Covers: 'convert this pdf to excel/xlsx', 'pull the tables…
adobe-anypdf	MANDATORY: any PDF task (.pdf file, 'PDF', compress/shrink/reduce size, merge, split, extract/rotate/reorder/delete pages, OCR, redact, highlight, annotate, sign, fill forms, convert to/from PDF, page count/metadata/password)…
adobe-anypptx	MANDATORY when a PowerPoint/PPTX task's source content is an uploaded PDF — including when the PDF's text is already extracted and visible in the conversation. Covers: 'convert this pdf to ppt/pptx/powerpoint', 'turn this pdf…
adobe-batch-edit-photos	Apply consistent photo adjustments across a set of images so they look like they were edited together. Use this skill whenever the user says "make my photos look cohesive", "give all these the same style", "apply a warm and…
adobe-before-and-after-image-edit	Builds a labeled side-by-side before-and-after comparison from an original photo and its already-edited version. Use this skill whenever the user has two versions of an image and wants them shown together — "make a before and…
adobe-brand-kit	Adobe brand tokens, logo rules, typography and voice for anything Claude renders for an Adobe for creativity workflow - pages, home views, dashboards, cards, charts, documents. Load this BEFORE writing any markup or copy for an…
adobe-cleanup-audio	Removes background noise and echo from speech in a video or audio file with Adobe Enhance Speech and returns the cleaned file — for videos, the cleaned speech is put back onto the original picture. Use for requests like "clean up…

Skill	Descrição
adobe-create-pdfs-from-data	Perform a full InDesign data merge from a CSV/TSV and an .indd template (or a PDF that gets converted to .indd automatically). Use this skill whenever the user wants to merge a data file with a layout template — including…
adobe-create-social-variations	Resize, crop, or export any image or video into platform-ready social media assets using Adobe Creative Cloud tools. Use this skill when a user wants to prepare a photo, image, or video for one or more social platforms —…
adobe-design-from-template	Create any visual design using Adobe Express templates — flyers, posters, social media posts (Instagram, Facebook, LinkedIn), business cards, invitations, greeting cards, resumes, cover letters, brochures, newsletters,…
adobe-design-to-pdf	Find an Adobe Express template, customize its text or background color, and turn it into a print-ready PDF, packet, or shareable link. Use whenever the user asks to make a flyer, poster, banner, brochure, sign, or other print…
adobe-document-review	Smart highlighter for any PDF — contracts, invoices, medical records, manuals, resumes, reports, prose. For broad requests, offers a review-focus menu (what matters most, risks/obligations, key dates & figures, or custom),…
adobe-edit-quick-cut	Create a punchy highlight cut from a video with Adobe Quick Cut — for requests like "make a sizzle reel", "make a highlight reel", "quick cut this", "cut the best parts", "shorten this video", "make a highlight clip", or…
adobe-expand-image	This skill extends a single photo beyond its borders with Adobe Firefly Generative Expand without cropping the original composition. Use when someone asks to expand, uncrop, outpaint or zoom out an image, add background or…
adobe-firefly-boards	Builds, curates and shares Adobe Firefly Boards, the mood and inspiration boards. Use when someone wants a mood board or moodboard, to collect reference images or Adobe Stock picks on a board grouped by theme, to add to or prune…
adobe-fonts	Finds, searches, and previews real, licensable Adobe Fonts typefaces: contextual recommendations, direct lookup by name or facets (foundry, designer, style), metadata (language support, weight, foundry), style variants in a…
adobe-match-style	Copy the color grade of a reference image or a named look (film still, Portra, teal and orange, a movie's style) onto the user's photos with Adobe Photoshop adjustments and return a reusable look recipe. Use when the user shares…
adobe-product-photo-cutout	Removes the background from a product photo and standardizes it to a clean, consistent catalog canvas (transparent or flat-color, centered, padded to a target size). Use this skill when the user says "remove the background from…
adobe-resize-photos-and-videos	Resize photos and videos to exact pixel dimensions or aspect ratios using Adobe tools. Use this skill whenever a user wants to resize, scale, or change the dimensions of an image or video file — including phrases like "resize…
adobe-retouch-portraits	Bulk-retouch a folder of portrait photos using Adobe tools — designed for wedding photographers and event photographers who need fast, walk-away batch processing. Use this skill when the user says "retouch my photos", "batch…
adobe-standardize-headshots	Gives a team's headshots the same crop, background, and tone using Adobe image tools while preserving each person's appearance. Use when the user wants to standardize employee portraits, match staff headshots, or make team…
adobe-stock-search-and-license	Finds, previews and licenses Adobe Stock photos, vectors, icons and video (including 4K), then delivers the files or links. Use when the user asks for stock images, footage, icons or illustrations, asks to find or show a real…
adobe-summarize-media	Summarizes the spoken content of a video or audio recording (meeting, interview, lecture, podcast, voice memo) with Adobe and saves the summary as a PDF. Use for requests like "summarize this recording", "summarize this…
configure	Guides Adobe plugin setup in Claude: checks connector availability, suggests tool permissions, and opens the Adobe home hub. Use for /configure, explicit requests to set up Adobe, finish Adobe setup, connect or sign in to Adobe,…

Figma (17)

Skill	Descrição
figma-3d-transforms	Add or edit 3D transforms — depth, perspective, z-axis rotation, tilt, isometric, and parallax looks that flat 2D rotation cannot express. Use whenever a request reaches into the third dimension — "make it 3D", "add…
figma-code-connect	Creates and maintains Figma Code Connect template files that map Figma components to code snippets. Use when the user mentions Code Connect, Figma component mapping, design-to-code translation, or asks to create/update .figma.ts…

Skill	Descrição
figma-code-workflows	Import or upload local HTML or project files into Figma, choose editable Design frames, runnable Code Layers or standalone Code (also known as Make), and repair imported previews. Use only when the user explicitly names editable…
figma-create-new-file	Always use this skill when the user wants to create a new Figma Design, FigJam, or Slides file. You MUST invoke this skill BEFORE every `create_new_file` tool call.
figma-design-to-code	**MANDATORY prerequisite** — you MUST invoke this skill BEFORE calling the `get_design_context` Figma MCP tool. You MUST trigger this skill whenever the user wants to implement, build, port, or code up a Figma design as code.…
figma-generate-design	Use this skill alongside figma-use when the task involves translating an application page, view, or multi-section layout into Figma. Triggers: 'write to Figma', 'create in Figma from code', 'push page to Figma', 'take this…
figma-generate-diagram	MANDATORY prerequisite — load this skill BEFORE every `generate_diagram` tool call. NEVER call `generate_diagram` directly without loading this skill first. Trigger whenever the user asks to create, generate, draw, render,…
figma-generate-library	Build or update a professional-grade design system in Figma from a codebase. Use when the user wants to create variables/tokens, build component libraries, create individual components with proper variant sets and variable…
figma-generative-plugins	**MANDATORY prerequisite** — load this skill before calling `create_generative_plugin` or `update_generative_plugin`. Use when the user asks to create, author, change, fix, or extend a reusable generative Figma plugin.
figma-implement-motion	Translates Figma motion and animations into production-ready application code. Use when implementing animation/motion from a Figma design — user mentions "implement this motion", "add animation from Figma", "animate this…
figma-shaders	**MANDATORY prerequisite** — load this skill before calling `create_shader` or `update_shader`. Use when the user asks to create, author, change, fix, or iterate on a shader effect, shader fill, custom effect, custom fill, or…
figma-spec	This skill is required to create, read, edit, review, or comment on Figma specs. You must read it when working on a PRD, brief, RFC or any kind of document in either a standalone Figma spec or a Figma spec embedded in a Figma…
figma-swiftui	SwiftUI ↔ Figma translation. Use whenever the user mentions Swift, SwiftUI, iOS, iPhone, or iPad — in EITHER direction — translating a Figma design into SwiftUI (design → code), or pushing SwiftUI views / screens / tokens back…
figma-use	**MANDATORY prerequisite** — you MUST invoke this skill BEFORE every `use_figma` tool call. NEVER call `use_figma` directly without loading this skill first. Skipping it causes common, hard-to-debug failures. Trigger whenever the…
figma-use-figjam	This skill helps agents use Figma's use_figma MCP tool in the FigJam context. Can be used alongside figma-use which has foundational context for using the use_figma tool.
figma-use-motion	Motion / animation context for the `use_figma` MCP tool — animating Figma nodes via manual keyframes, animation styles, easing, and timeline duration. Load alongside figma-use whenever a task involves adding, editing, or…
figma-use-slides	This skill helps agents use Figma's use_figma MCP tool in the Slides context. Can be used alongside figma-use which has foundational context for using the use_figma tool.

Postiz (1)

Skill	Descrição
postiz	Postiz is a tool to schedule social media and chat posts to 28+ channels X, LinkedIn, LinkedIn Page, Reddit, Instagram, Facebook Page, Threads, YouTube, Google My Business, TikTok, Pinterest, Dribbble, Discord, Slack, Kick,…